

PRINCIPAL : Dr.S.P.VIJEIKUMAR

A large group of students, mostly girls, are gathered in a schoolyard. They are wearing colorful traditional Indian clothing, including saris and dresses in shades of pink, yellow, blue, and green. Many of the students are holding long, thin sticks or poles horizontally in front of them. They are arranged in several rows, facing towards the right side of the frame. In the background, there is a white building with multiple windows and a red running track. The ground is green grass. The overall scene suggests a cultural performance or a physical education activity.

8. Student Feedback:

- It helped us understand the dangers of drug use.
- The pledge made us feel responsible to stay drug-free.
- Many students and teachers took part actively.
- It was a good step to create a healthy society.
- More activities like this can help spread the message better.

2. ANTI DRUG AWARENESS PROGRAM

1. Title of the Event: Anti-Drugs Awareness Program: "Drug-Free Tomorrow"

2. Date: 11.08.2025

3. Venue: B-BLOCK Mini Seminar Hall-MCAS

4. No. of Participants: 120

5. Resource Person:

- Mrs.R.Ambiga,Inspector of police, Namagiripettai,Rasipuram.
- Dr. A. Stella Baby, Vice-Principal, Muthayammal College of Arts and Science

6. About Event:

- Awareness amongst students regarding ill effects of Drug Abuse.
- To spread awareness to ensure a "Drug/Substance free campus".
- Motivate students to become volunteers of anti-drug activities in their life.
- To engage the students in anti- drug activities and educating them about the ill effects.
- To support enforcement agencies to ensure "Drug free Tamilnadu ".
- A healthy and fit next generation.
- Generate a sense of confidence amongst parents of Students.

7. Photos:





8. Student Feedback:

- We learned about the ill effects of drug abuse.
- Contribute to ensuring a drug free campus.
- I will become volunteers in anti-drug activities in our life.
- Assist in anti-drug activities.
- Let's create a "Drug Free Tamil Nadu".
- I will create a healthy next generation.
- This program was very helpful in keeping away from drugs.

3. Creative Expressions against Drugs: Drawing, Slogan & Essay Competition

1. Title of the Event: Creative Expressions Against Drugs: Drawing, Slogan & Essay Competition

2. Date: 11.08.2025

3. Venue: Class Room-MCAS

4. No. of Participants: 85

5. Judge Person:

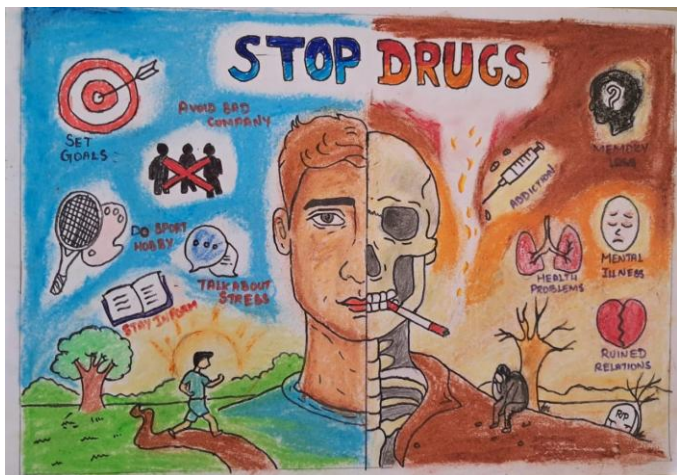
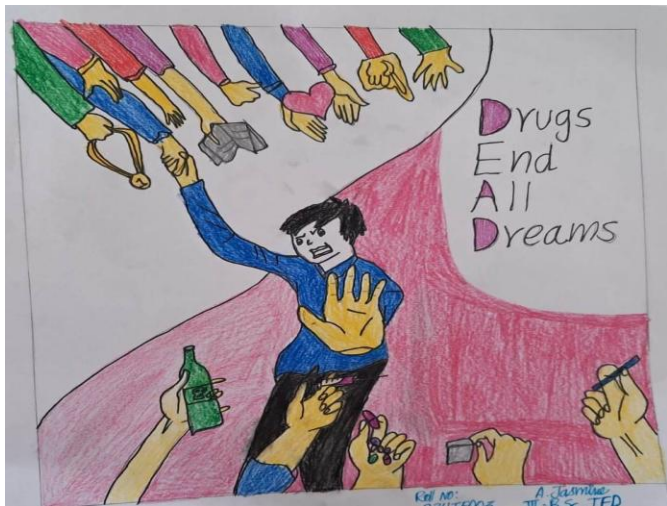
- Dr.S.P.Vijeikumar, Principal,MCAS
- Mr.J.Nilavarasu, NSS Co-ordinator, MCAS
- Mr.V.Satheeshkumar, Anti Drugs Co-ordinator, MCAS

6. About Event:

Creative Expressions against Drugs: Drawing, Slogan & Essay Competition is an awareness initiative aimed at encouraging students to use their creativity as a powerful tool to fight against drug abuse. The competition provides a platform for young minds to express their thoughts through art, words, and slogans, highlighting the harmful effects of drugs and promoting a healthy, drug-free lifestyle.

Through drawing, slogan writing, and essay writing, participants will not only showcase their talents but also spread strong messages that inspire society to say **"No to Drugs"** and build a safer, brighter future.

7. Photos:



8. Student Feedback:

- The competition gave us a chance to show our creativity.
- We learned about the harmful effects of drugs.
- Drawing, slogan, and essay writing made awareness interesting.
- The event encouraged us to choose a drug-free life.
- We are thankful to the organizers for this opportunity.

4. Anti-Drug Street Walk Awareness Drive

1. Title of the Event: Anti-Drug Street Walk Awareness Drive

2. Date: 12.08.2025

3. Venue: Masakalipatti, Rasipuram

4. No. of Participants: 25

5. Resource Person:

- Dr.C.Srinivasan, Head of the Department, BBA

6. About Event:

Anti-Drug Street Walk Awareness Drive was organized to spread awareness among the public about the harmful effects of drug abuse. Students actively participated in the street walk, carrying placards, banners, and slogans to encourage people to say **"No to Drugs"** and adopt a healthy lifestyle.

The walk covered major streets of the area, drawing the attention of the community and spreading strong anti-drug messages. The event aimed to create social responsibility among students and inspire the public to work together for a drug-free society.

7. Photos:



8. Student Feedback:

- The street walk gave us a chance to spread awareness directly to the public.
- We felt proud to carry slogans and messages against drug abuse.
- The event helped us understand our role in creating a drug-free society.
- Walking together built team spirit and confidence.
- We thank the organizers for giving us this meaningful experience.

5. Anti-Drug Street Walk Awareness Drive

1. Title of the Event: *Anti-Drug Street Walk Awareness Drive*

2. Date: 14.08.2025

3. Venue: Singlandhapuram, Rasipuram

4. No. of Participants: 60

5. Resource Person:

- Mr.V.Anandhakumar,Inspector of Police,Bellukurichi Circle.
- Mr.P.Sasikumar,SSI, Bellukurichi.
- Mrs.V.Kalpana,Head Constable,Bellukurichi.
- Mr.A.V.Karthikeyan ,Revenue Inspector,Rasipuram

6. About Event:

Anti-Drug Street Walk Awareness Drive was organized to spread awareness among the public about the harmful effects of drug abuse. Students actively participated in the street walk, carrying placards, banners, and slogans to encourage people to say “**No to Drugs**” and adopt a healthy lifestyle.

The walk covered major streets of the area, drawing the attention of the community and spreading strong anti-drug messages. The event aimed to create social responsibility among students and inspire the public to work together for a drug-free society.

7. Photos:



8. Student Feedback:

- The street walk gave us a chance to spread awareness directly to the public.
- We felt proud to carry slogans and messages against drug abuse.
- The event helped us understand our role in creating a drug-free society.
- Walking together built team spirit and confidence.
- We thank the organizers for giving us this meaningful experience

6. Anti-Drug Street Walk Awareness Drive

1. Title of the Event: Anti-Drug Street Walk Awareness Drive

2. Date: 28.08.2025

3. Venue: Arasappalayam, Rasipuram

4. No. of Participants: 50

5. Resource Person:

- Mr.N.Vengatachalam,Head Constable,Namagiripettai Station.
- Mr.J.Nilavarasu, NSS Co-ordinator, MCAS
- Mr.V.Satheeshkumar, Anti Drugs Club Co-ordinator, MCAS

6. About Event:

Anti-Drug Street Walk Awareness Drive was organized to spread awareness among the public about the harmful effects of drug abuse. Students actively participated in the street walk, carrying placards, banners, and slogans to encourage people to say **“No to Drugs”** and adopt a healthy lifestyle.

The walk covered major streets of the area, drawing the attention of the community and spreading strong anti-drug messages. The event aimed to create social responsibility among students and inspire the public to work together for a drug-free society.

7. Photos:



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7. SOCIAL MEDIA CAMPAIGN: ANTI-DRUG POSTERS, MESSAGES & DRAWINGS

1. **Title of the Event:** Social Media Campaign: Anti-Drug Posters, Messages & Drawings

2. **Date:** 05.08.2025 to 10.08.2025

3. **No. of Participants:** 30

4. About Event:

As part of the Anti-Drug Awareness Campaign, students actively created and shared **posters, messages, and drawings** on social media platforms like Twitter and Instagram. Using hashtags such as **#DrugFreeTamilNadu**, **#EnakkuVendam**, **#MCAS**, and **#MuthayammalCollegeOfArtsAndScience**, students spread the message of a **drug-free lifestyle** to a wider community. This online initiative showcased their creativity while amplifying awareness through digital platforms.

5. Photos:



6. Student Feedback:

- Creating posters and sharing them on social media gave me a chance to express my thoughts creatively against drug abuse.
- By using hash tags like #DrugFreeTamilNadu, I felt proud to spread a strong message beyond our campus.
- This activity motivated me to stay away from drugs and inspire others through my drawings.
- Sharing our own messages online made me realize the power of social media in bringing awareness.
- It was a meaningful experience where I could use my creativity for a good cause.